

Swing 'n' Country Board Meeting

June 17, 2013

Meeting was called to order at 7:10 p.m.

Present: Jerry Kieras, Don Moeller, Rich Cooper, Deborah Sitter, Leah Noparstak, Marcia Emmett, Susie Kaplan, Reike Moskal and Gary LaForte

Absent: Ingrid Dubman

Mission Statement was read by Susie.

Member Presentations

- ❖ Carey Schug attended the board meeting with the following proposal regarding the production of the DVD's:
 - 1) Anyone that takes the four (4) week series of Wednesday lessons and pays upfront will receive the DVD for \$5.00.
 - 2) All others that take less than the four (4) week series of lessons or pay on a weekly basis for each lesson will pay either \$10.00 or \$15.00 for the DVD, depending on the Board's decision.

Reike coordinated Carey's proposal to the club via email. All board members responded to keep the production of the DVD's as is with no changes and to therefore turn down Carey's proposal.

President's Report

- ❖ Our website needs to be reviewed on a monthly basis to help maintain current and accurate information for our club members. Susie has volunteered to head the project of coordinating allocation of each month of the year.
- ❖ Jerry has recommended that we create a "Buddy System" amongst the board members. We are each to pick a buddy to work with regarding matters of the club. Leah will head the coordination of the "Buddy System".
- ❖ Starting immediately, we will be gearing up to recruit a Vice President for the club. Judi and Roger will be notified to start advertising on Facebook, Constant Contact and our Website. We are hoping to find a volunteer for the position. If several people step up to the plate with interest, a special election will need to be held, possibly in September. Gary will run the election.

Treasurer's Report

- ❖ No reports were submitted for approval. Rich said that the hang-up is with the World Dance Registry for DCC. The monies deposited don't balance which leaves a shortage. Rich will call George Sparks, our former treasurer, to assist him with the charges from World Dance Registry. Meanwhile, Rich will also create a "suspense accrual" for the shortage amount and catch up on submitting his monthly reports.
- ❖ The 2nd copy of 'Install' for QuickBooks' is coming free of charge and will be installed on the club's laptop for a "live" backup. (Rich will update the information monthly at our board meetings).
- ❖ Rich will send out the budget by June 30th.

Secretary's Report

- ❖ Don moved/Reike seconded that we accept the report as amended. Vote was unanimous. Motion passed.

Committee Reports

Hospitality

- ❖ We had 96 attendees at our June 7th dance. Our expenses were \$21.76. Many thanks to Louise Sato for bringing the delicious cookies!

Dance Camp Chicago

- ❖ We have signed a contract with the Waterford facility for next year's DCC.
- ❖ Rich will send a \$2,000 deposit check to the attention of Pritesh Gandhi.
- ❖ The committee will start contracting for the rest of the professional staff needed for DCC. Already contracted are Kristin/Monty Ham and Ronnie DeBenedetta.

Operations

- ❖ \$120.00 was collected for the 50/50 raffle, of which \$60.00 went to SNC. However, because the winner was our very own Reike, she generously donated \$40.00 to the club, bringing our total profit to \$100.00! Thanks Reike! Thanks also to all that participated with the raffle donation.
- ❖ Our sound system cable is broken and needs to be replaced.

Happenings

- ❖ Gary and Judi will meet on July 8th to discuss backup responsibilities.

Marketing

- ❖ The July flyer and the three (3) month calendar have been printed.
- ❖ Reike took flyers to the USA Dance event the 2nd Saturday in June.
- ❖ Leah will create a ½ page "Save the Date" flyer for Don to take to the Phoenix, AZ swing event over the 4th of July.
- ❖ Alfred Dahma and Karen Capria have some marketing ideas for the club. Susie will contact them.
- ❖ Leah is going to take care of ordering the pizza for Chicagoland. As continued hosts of the pizza party, we will need people to assist handing out the pizza.
- ❖ The only way to get the \$10 weekend pass discount is by sending the registration to us. This information needs to be passed on to Judi for Happenings as soon as Randy and Jennifer Jeffries have approved a process for us to advertise.

Website Report

- ❖ Dance Camp 2013 photos are on the SNC website courtesy of Liz and Don. Thank you so much!

Membership

- ❖ The total membership as of the second week in June is 238. We had four (4) new members and one (1) renewal.

Education

- ❖ Ingrid submitted a list of dates to the board for approval for the dance year 2014. Reike motioned/Gary seconded that the amended list be approved. Vote was unanimous. Motion passed. The dates are as follows: January 8/15/22/29 lessons
January 17, 2014 dance
February 5/12/19/26 lessons February 7, 2014 dance
March 5/12/19/26 lessons March 7, 2014 dance
April 2/9/16/23 lessons April 4, 2014 dance
May 7/14/21/28 lessons May 2, 2014 dance
June 4/11/18/25 lessons June 6, 2014 dance
July no lessons July 18, 2014 dance
August no lessons August 1, 2014 dance
September 3/10/17/24 lessons September 5, 2014 dance
October 1/8/15/22 lessons October 3, 2014 dance
October 29, November 5/12/19 lessons November 7, 2014 dance

December no lessons December 5, 2014 Holiday dance

- ❖ A meeting has been scheduled with the Education Committee to discuss next year's lessons and instructors.

Music

- ❖ Bob Boyle has stated he is not interested in being put in the normal DJ rotation. He will however continue to fill in when needed.
- ❖ Rich will contact April to ask her to comprise a list of the low and high BPM songs with titles.
- ❖ The Music Committee motioned/Leah seconded that we accept the following new DJ audition process. **Motion passed.**
Vote unanimous.
 - 1) All potential DJ's must submit a CD (or flash drive) to include the following: a) 30 songs = 5 rotations (using the current Board approved rotation) b) All songs must be labeled with which dance (s) (crossovers are allowed as long as both dances are clearly labeled) c) All songs must be labeled with the Board approved BPM's (beats per minute).
 - 2) If the Music Committee approves of the contents of the above submission, they will give the potential DJ a one (1) hour live audition at a Swing 'n' Country dance (customer comments will be weighted as well).
- 3) If the live audition is successful, there will be a trial period of 2 dances; after which the board will vote to decide if the DJ will be added into the regular rotation.

For the Good of the Club

- ❖ Due to the stormy weather on the 2nd Wednesday lesson in June, the intermediate class was cancelled as the number of attendees there were very few. Don motioned/Rich seconded that the 3rd and 4th week class be extended for 15 minutes each week. We hope that this will accommodate for some of the time lost on week two (2). Vote unanimous. **Motion carried.**
- ❖ Leah will extend a special invitation to Hania and her family for the dance in August. They are going away to France for 1 year. We would like to send them off with well wishes.
- ❖ Rich motioned/Marcia seconded that we add a second dance in September. Vote unanimous. **Motion carried.** We will use the 1st dance to advertise the 2nd dance and the election of a Vice President for the club.

Next meeting is July 22nd, 2013.

Adjournment

Gary moved and Leah seconded that the meeting be adjourned at 10:00 p.m. Vote was unanimous. **Motion carried.**

Respectively submitted,

Deborah E. Sitter