

Swing 'n' Country Board Meeting

August 12, 2013

Meeting was called to order at 7:10 p.m.

Present: Jerry Kieras, Rich Cooper, Deborah Sitter, Ingrid Dubman, Leah Noparstak, Marcia Emmett, Susie Kaplan, Reike Moskal and Gary LaForte.

Absent: Don Moeller

Mission Statement was read by Deborah Sitter.

Member Presentations

- ❖ None

President's Report

- ❖ Susie has volunteered to be our committee chair person for Marketing, a MUCH NEEDED vacancy filled for the club! Thank you Susie!

Treasurer's Report

- ❖ Deborah moved/Leah seconded that we accept the report. Vote was unanimous. Motion passed.
- ❖ Marcia moved/Susie seconded that we accept the year's budget. Vote was unanimous. Motion passed.
- ❖ The committee budgets were reviewed for Hospitality, Education, Election, Marketing, Operations, Music, and Special Events.

Secretary's Report

- ❖ Ingrid moved/Gary seconded that we accept the report. Vote was unanimous. Motion passed.

Committee Reports

Hospitality

- ❖ Marcia would like to reduce expenses by cutting back on the presentation of food at our dances.
- ❖ Please announce our "Contribution Jar" to our SNC members at each dance.
- ❖ August 2nd, 2013 dance had 72 attendees and incurred an expense of \$72.45. Thanks to Ingrid, Marla, Susie and Reike for helping make the ice cream social a big success!

Dance Camp Chicago

- ❖ The budget will be presented to the board at the September meeting.
- ❖ The flyer will be received by Wednesday, August 14th, 2013.

Operations

- ❖ Rich Cooper has stepped up to the plate and announced his candidacy for VP of the club! Thank you Rich!
- ❖ If Rich is successful in securing the position of VP, Gary will volunteer to be Treasurer. Thank you Gary!

Happenings

- ❖ Constant Contact has a new program which is difficult to navigate. There is a learning curve however. Constant Contact is offering personalized phone training.
- ❖ Judi has been releasing information about the VP job description and its requirements and qualifications along with information about Chicagoland Dance Festival. The cutoff for VP nominations is 9-6.

Marketing

- ❖ We need to review Karen's list of suggestions and make a decision on which ones to try first.
- ❖ Karen Capria volunteered to look into new club shirts and business cards.

Education

- ❖ The committee has not finalized the schedule for next year.
- ❖ The board added a 2nd dance in September (20th). Liz Gutzwiler will teach Hustle for that dance.
- ❖ Susie will contact Ken to ask him if he can take pictures at the 9/6 dance. It was suggested that we do a 2 step snowball after the announcements and introduction of the board at 9:35 p.m.
- ❖ A reminder has been sent out to the instructors for our "Meet the Instructors Night".

Music

- ❖ The club received several excellent comments about the music at both the July and August dances.

Dance Angels

- ❖ Dance Angels will be brought back in for the 2nd dance in September.
- ❖ Happenings will send out the information.

Special Events

- ❖ We discussed the pros and cons to continue having our Christmas dinner dance. Marcia will find out from Joanne the date that we will need to have made a final decision regarding having the event. Marcia and Ingrid will look at the menu with Joanne.
- ❖ We discussed the cost per person. Leah will make the flyer.

Membership

- ❖ Our total membership to date is 240. Renewals will begin in September.
- ❖ To help increase our membership, it was suggested that we have a homecoming dance with free entry for those that have not attended a dance in the past two (2) years. Leah volunteered to compile a data base for those eligible for this incentive. Leah also will send out a draft invitation to the board by email regarding this event.

For the Good of the Club

- ❖ All board members need to think about ways to promote our monthly dances and bring these incentives to our next board meeting.
- ❖ Gary moved/Susie seconded that we have a 2nd dance in the months of October and November. There were five (5) yes votes and three (3) no votes. Motion carried. Criteria will follow that will help us determine the success of bringing back second (2nd) dances to the club. Ingrid will contact Joanne to obtain availability or the extra Fridays. Jerry will contact April to see who can DJ.
- ❖ Chicagoland is just around the corner. Pizza will be served by Susie, Marcia, Jerry, Ingrid, Marla and Karen. Marcia will buy some mints for the table. Ingrid has the monitor for the display. Thanks to all that helped promote our club at this dance function.

Next meeting is September 23rd, 2013.

Adjournment

Gary moved and Ingrid seconded that the meeting be adjourned at 10:00 p.m. Vote was unanimous. Motion carried.

Respectively submitted,

Deborah E. Sitter