

Swing 'n' Country Board Meeting

September 23, 2013

Meeting was called to order at 7:10 P.M.

Present: Jerry Kieras, Rich Cooper, Deborah Sitter, Ingrid Dubman, Leah Noparstak, Marcia Emmett, Susie Kaplan, Reike Moskal and Gary LaForte.

Absent: Don Moeller

Email Motion:

- ❖ On September 10, 2013, Ingrid moved/Don seconded that we have a lesson (Beginner and Intermediate) at the October and November second dances of the month. Eight (8) members voted yes. **Motion passed.**

Mission Statement was read by Susie Kaplan.

Member Presentations

- ❖ None

President's Report

- ❖ Julie Hein is communicating with the contact person from Benedictine University about their request to have someone from SNC come out and teach them line-dancing. She has offered to them country dancing. .
- ❖ We each verbalized our goals for the club as a board member at this meeting.
- ❖ We discussed quite extensively what would constitute the definition of "a successful dance" going forward for purposes of determining whether second dances can be added back into the dance schedule for 2014. We determined that the three (3) basic expenses are rent of \$300.00, the DJ of \$100.00, and the water for \$15.00, totaling \$415.00. Leah moved/Marcia seconded that the second (2nd) dances held in September, October and November of 2013 MUST cumulatively need to break even in order to add second (2nd) dances back into the dance schedule in the months of January, March, April and May of 2014. There were 7 yes votes and 1 abstained vote. **Motion passed.**

Treasurer's Report

- ❖ Leah moved/Deborah seconded that we certify the election of Rich Cooper to finish the remainder of the term of Vice President for the year 2013-2014 and that he take over the position of President for the term of 2014 - 2015. Vote was unanimous. **Motion passed.**
- ❖ Reike moved/Rich seconded that Gary take over the position of Treasurer for the remainder of the term 2013-2014. Vote was unanimous. **Motion passed.**

Secretary's Report

- ❖ Leah moved/Reike seconded that we accept the report. Vote was unanimous. **Motion passed.**

Committee Reports

Hospitality

- ❖ We collected \$16.00 in August and \$31.00 in September from our Donation jar located on our food table. Therefore our expenses in September were zero. Thanks to Don's 'girls' for donating the cakes!
- ❖ We had 121 attendees at our September 6th dance and 83 at our September 20th dance.

Dance Camp Chicago

- ❖ Leah presented the budget for 2013. Expenses were cut by eliminating a program and using a double-sided handout, along with eliminating badges for the volunteers. Leah will go back and review the figure shown of \$11,475.00 for Weekend Passes – Non-Member for last year's income.
- ❖ Vivian Hahn will be running the registration.

Operations

- ❖ Vice President nominations were closed at the September 6th dance. Rich Cooper was the only candidate who stepped forward and accordingly will become the next VP by Acclimation. Gary has prepared a Happenings announcement for distribution.

Happenings

- ❖ Susie moved/Ingrid seconded that we approve the expense of a Social Media Training step-by-step webinar for \$49.00 for 1.5 hours. Five additional people can be added to the webinar. Susie, Leah and Judi are interested in attending so far. If interested, please contact Gary. Vote was unanimous. Motion passed.
- ❖ Open statistics show our readers love videos and pictures! Happenings would like to re-institute the practice of videoing the teacher of the month performing their dance on the floor in the midst of the regular SNC folks. Then this video will be used to promote Wednesday lessons throughout the month. The board has approved this great idea of Judi's! Leah will look to find a video of Nancy Tuzzolino dancing as she is our current instructor.
- ❖ Judi reported to the board helpful information regarding Key Words that produce the highest and lowest numbers of openings and statistics showing the number of subscribers and those unsubscribed. She also included trends for Constant Contact. Thank you Judi!

Marketing

- ❖ Karen submitted an article about our upcoming dance to the Tribune Metromix. Thank you Karen!
- ❖ We also had our September 6th dance listed in the Franklin Park Herald-Journal.
- ❖ Thanks to Ken for posting all those great pictures on Facebook!

Education

- ❖ A copy of Cary's procedure describing how the new lesson DVD process works has been given to Judi for publication in Happenings.
- ❖ The committee met September 19th and came up with a schedule for 2014.

Website Report

- ❖ The SNC website was reviewed by Gary in the month of August.
- ❖ The website has been updated with the information on the 2nd dances for October and November, along with the three (3) month calendar. Also Ken's photos from the September 6th dance are on the website.

Music

- ❖ We have emergency disks from April and Matt and are waiting on one from Ken.
- ❖ Our speaker is in need of repair work with an expense of between \$50 and \$100.00 at a minimum. April has offered for us to use her speaker setup. If we like it, we can buy it from her for \$150.00. Rich will pick it up from Galways.

Volunteers

- ❖ Several names are being removed from the list of volunteers due to health issues and traveling distance to Franklin Park. We are grateful to all that give of their time and energies to help out the club. Please contact Deborah if you would like to help take down at the end of a dance.

Dance Angels

- ❖ At our last dance of 9-6, twelve (12) people acted as Dance Angels. Since we are not giving away points for volunteering to be a dance angel anymore, people hesitated to volunteer. However, when they were told they could volunteer for five (5) dances (15 minutes each), they agreed.

Special Events

- ❖ Ingrid and Marcia met with Joanne and finalized the date, menu and cost for the holiday dance. Leah completed the flier and Don printed it. Ingrid and Marcia will be meeting again to determine the decorations and to plan the purchase of door prizes.

Membership

- ❖ Ninety-nine (99) people have renewed their membership with a remaining 147 people to be renewed.

Next meeting is October 21st, 2013.

Adjournment

Deborah moved and Leah seconded that the meeting be adjourned at 10:00 p.m.. Vote was unanimous. Motion carried.

Respectively submitted,

Deborah E. Sitter