

# **Swing 'n' Country Board Meeting**

**January 20<sup>th</sup>, 2014**

Meeting was called to order at 7:30 p.m.

Present: Jerry Kieras, Don Moeller, Rich Cooper, Deborah Sitter, Ingrid Dubman, Leah Noparstak, Marcia Emmett, Susie Kaplan, Reike Moskal and Gary LaForte.

Absent: None

Mission Statement was read by Don Moeller.

## **Member Presentations**

- ❖ None

## **President's Report**

- ❖ Nothing to report.

## **Treasurer's Report**

- ❖ October, November and December's reports were presented.
- ❖ The Profit & Loss Previous Year Comparison report showed a profit in the year 2013 vs. a loss in 2012. There were two (2) factors that produced these results. In 2013, we had less dances and therefore had less loss. Also, Dance Camp showed a profit in 2013 and showed a loss in 2012.
- ❖ Rich moved/Leah seconded that we accept the reports. Vote was unanimous. **Motion passed.**
- ❖ All committee heads have submitted their budgets to Gary. The date of the budget discussion and approval meeting will depend on the cooperation of technology with the purchase of a new laptop.

## **Secretary's Report**

- ❖ Reike moved/Gary seconded that we accept the report. Vote was unanimous. **Motion passed**

## **Committee Reports**

### **Hospitality**

- ❖ At our November 22<sup>nd</sup> dance, we took in \$26.00 in the boot.

## **Dance Camp Chicago**

- ❖ Dance Camp will host the 2<sup>nd</sup> dance in February on the 21<sup>st</sup>. Julie Hein and Don will teach West Coast Swing and Matt Cotherman will be the DJ. Refreshments will be water ONLY unless something is donated. The rotation will consist only of dances being taught at DCC (Two Step, WCS, Waltz, NC, and Cha Cha). The price is \$10.00 for everyone. Please have Roger add this extra dance to the website.
- ❖ Leah will be accepting online registrations on-site if Jerry is willing to allow tethering for internet access.
- ❖ Leah will be organizing the much needed Board volunteers.
- ❖ The flyer will be done and sent to Don for printing by next week, along with being sent to Judi for Happenings and Roger for the website. Leah will handle Facebook. She has updated the Facebook event and sent out invitations.

## **Operations**

- ❖ Rich and Don went to Guitar City after Thanksgiving on Black Friday and spent less than \$400.00 on the following new and almost new items for the club: New PA speaker for \$99.00, two (2) speaker stands for \$80.00 total, and a tune-up on our wire-less microphone for \$106.00.
- ❖ The locker will need to be rearranged for easy access which Don will do after the 1<sup>st</sup> of the year.
- ❖ The club wants to thank April for the use of her portable amplifier for our Wednesday lessons. Don will email Judi to put this in Happenings.

## **Happenings**

- ❖ The color of our newsletter has been changed as of December to match that of the SNC website.
- ❖ The "Other Chicagoland Happenings" section has been removed effective with December's newsletter per SNC's new Marketing Policy.
- ❖ December 2013 Newsletter: Number of Opens is 197 and the Open Rate is 30.4% with the average industry open rate being 18%.

## **Education**

- ❖ Judi and Roger need to post the added dance dates.
- ❖ The Jeffries are being added to the schedule on April 18<sup>th</sup>. They will teach a 2-step lesson.
- ❖ Our club's 20<sup>th</sup> Anniversary Party celebration will be on April 4<sup>th</sup>, 2014. Brittany Bartler will teach Cha Cha and has returned her signed contract.

## **Archive Report**

- ❖ Roger would like to update the archive hard drive for all of 2013 information. Rich will let Roger know how and when he can do that.

## **Website Report**

- ❖ The website is up-to-date thru October 2014.
- ❖ Please have Ingrid send to Roger the instructors and lessons that are still TBD, along with a photo of Brittney Bartler.

### **Music Report**

- ❖ The DJ's for the first half of the year are as follows: January 17<sup>th</sup> Ken, February 7<sup>th</sup> April, February 21<sup>st</sup> Matt (DCC), March 7<sup>th</sup> Ken, March 21<sup>st</sup> April, April 4<sup>th</sup> Matt, April 18<sup>th</sup> Ken, May 2<sup>nd</sup> April, May 16<sup>th</sup> Matt, and June 6<sup>th</sup> Ken.

### **Special Event Committee**

- ❖ Sixty-one (61) people attended our dinner dance bringing in a total of \$1,785.00. We also had an anonymous donation of \$250.00 which brings our total income to \$2,035.00. Our expenditures totaled \$2,367.77 which were for door prizes of \$420.50, facility and dinner of \$1,844.00, and the upstairs food of \$103.27. Therefore our net total was a loss of -\$332.77. The dance itself netted \$405.00.

### **New Business**

- ❖ Ingrid motioned that we buy a second (2<sup>nd</sup>) computer for the club with a \$500.00 cap on expense. Susie seconded. Vote was unanimous. **Motion passed.** Rich will look into the purchase.
- ❖ It was suggested that we move the month in which waivers are signed from January to the previous September. Leah will reword the writing on the waiver to show the change of dates of September 2014 to August 2015. The signed waivers fulfil our insurance agreement. Leah will send the new waiver to Roger to put on the website.
- ❖ Rich will run the election if there is need of one.
- ❖ The following changes will be made to our Music Rotation:
  1. East Coast Swing (ECS) and Polka will be played by request only.
  2. When playing two (2) 2-steps or two (2) WCS, we need to have different tempos on the duplicate dance.
  3. Additionally, please do not play too many fast tempo back-to-back dances.
  3. While hustle is considered an "Other" type of dance, it is not to be played after two (2) WCS.
  4. Please have the DJ's watch the length of the two (2) 2-steps and WCS.

Next meeting is February 17<sup>th</sup>, 2014.

### **Adjournment**

Leah moved and Rich, Marcia, and Susie seconded that the meeting be adjourned at 10:00 p.m.! Vote was unanimous. **Motion passed.**

Respectively submitted,

Deborah E. Sitter