

Swing 'n' Country Board Meeting Minutes Monday, March 1, 2010

Present: Ann Clark, Rich Cooper, Bill Dortch, Marcia Emmett, Jerry Kieras, Leah Noparstak, Susie Kaplan, Don Moeller, Tobi Oberman, Roger Peterson

Absent: Judi Troemel

Guests: None

Meeting was called to order at 7:02 pm by President Roger Peterson.

Mission Statement was read by: Rich Cooper.

President's Report:

- Next Board Meeting has been changed to March 22, 2010 to avoid conflict with the Gary McIntyre weekend workshop. The March 22 meeting will be devoted to a detailed assessment of the tasks that need to be done to continue the club with the smaller board (or with any size board for that matter). Roger requests that everyone create their own list of what they have been doing for our dances and lessons to facilitate this meeting.
- April 12, 2010 has been set (by Leah) for the SNC board transition meeting.
- The six life members have been notified and are delighted with the honor. We need to establish very high standards for the next people to be honored. The board may want to establish a limit on the number of Life Members per year. Consider April 16 for SNC's Sweet Sixteen Birthday and presentation of life membership and May 7 as the second choice and June 18 as third choice. Life member pass good for dances, membership. Not good for holiday dance, Dance Camp Chicago or lessons. Need to make policy and input to web site and have list at the desk. Action item for everyone: Please think about certificates and jackets, trophies, classy shirt or whatever to honor Life Members and send your thoughts to Leah ASAP.
- IRS 501c7: DCC2010 cost for tax/gratuity was \$1175.75. Approximately a 1/3 was sales tax. Need to see if Waterford honors tax exempt. Action item: Roger to gather more details for 501c7 and facilitate e-mail discussion.

SNC Officer and Committee Reports: (Listed alphabetically)

Dance Camp Chicago: (Leah, Chair) Julie, Tobi, Roger, Susie, Don

- Dance Camp Chicago was held 2-19 thru 2-21-2010.
- Full discussion of Dance Camp will be at the March 22 meeting after the DDC committee meets and creates its final report. DDC 2010 may be the most profitable event we have ever had. Box lunches: only sold 57 out of

the 100 on Saturday. Need to rethink lunches and how to do it for next year. Attendance numbers exceeded the 10 year anniversary Dance Camp event. See preliminary report attached.

- Pizza was good and people went back for seconds/thirds. Had 3 extra after everyone finished eating.
- 56 competitors for Pro-Am. Thank you to Judi for the idea of roses for presentation to the winning participants
- Need to discuss the video passes for workshops for next 2011 and how to make it work more effectively.
- Everyone is asked to submit comments about DDC to Leah, Tobi, Julie
- Carlos Garcia covered the credit card fees for Dance Camp Chicago. Carlos asked SNC to think about some form of “consideration” for him for having incurred this expense.
- Roger’s suggestion that we publish a list of staff and volunteers on the web site was rejected due to the possibility of offending volunteers who could be overlooked for this list.

Education: (Tobi, Chair) Penny and Jerry.

Contracts have been signed through September, 2010. The opening lesson for September 2010 will be Hustle. Roger questioned whether opening our season with Hustle was a good idea. Tobi explained that this happened due to a series of events where the instructor, having been switched to September, had done some publicity already and Tobi felt she didn’t have an option to change. Tobi discussed this with Leah.

The May 2010 lesson will be West Coast Swing.

Happenings: (Judi, Chair) Bill.

See attached report from Judi. There were lots of releases/reminders for Happenings during DDC per Bill. The number should decrease a little with DDC over. Send comments or questions about her report to Judi.

Hospitality: Set dates for July and August dances—July 16, 2010 and August 6, 2010. Leah will confirm these dates with Joanne. Leah asked if the current hospitality committee could handle these dances until the new board gets committees set up.

Marketing: Jerry Kieras (Chair) Roger, Judi.

Judi has asked to be removed from the marketing committee. (Not mentioned at meeting: Roger will not be serving on the Marketing committee after April 2, 2010.)

T-Shirt Contest: The T-Shirt contest was announced at Dance Camp 2010. No photo participants at this time.

Marketing Display Board (Previously called Tri-Fold): Complete and has been displayed for SNC dances and Dance Camp Chicago

Who-We-Are Handout (Previously called small tri-fold pamphlet) defined as the

information handout on SNC: Layout incomplete. When done, wording will be reviewed by new SNC Board.

Pink card: (Previously called Pink Card and was in business card size). The new Pink Card is in a tri fold form. Incomplete. Calendar of SNC dates is being made.

Music: The need for a music committee meeting was discussed. Roger suggested that we need closure for the ongoing effort to make our music the best that it can be. Roger stated that progress of the special instructor music committee was slow and not enthusiastic. We will exchange thoughts via email and then decide on the need for a music committee meeting.

People interested in being DJ can apply/inquire. We may hint to DJs that we like that they may request consideration to be on an approved DJ list. It was suggested that the club should create an approved DJ list.

Motion by Tobi and seconded by Jerry to ask April Prince to be on the approved DJ list. 8 yes, 1 no, 1 abstain

Operations: Leah (Chair), Roger – member

Don M will be the primary video person for March. The new lesson DVD process worked okay in January except that the room lighting is insufficient. Additional lighting will be used in March. Thank you to Don M and Chris H for assisting with this!!

Changing the dues collection to a set yearly time was discussed at Dance Camp by Leah, Rich. Action Item: Rules need to be drawn up so implementation can occur in September.

Secretary's Report:

Motion made by Jerry and seconded by Bill to approve the January 2010 minutes. **Passed unanimously.**

Treasurer's Report: Rich (Chair)

The December 2009 treasurer's report was not approved; waiting for some numbers that were not available at the time. Action item: Rich to clarify and check with Roger for email vote.

Fast Dance sent letters to certify SNC for dances and events. Action item: Roger will scan in these letters for secretary's file.

Insurance: The bid obtained by Jerry for insurance was not better than the bid Rich had received. Rich has paid the premium for coverage through February 2011.

Motion to approve Treasurer's report for January 2010 was made by Roger and seconded by Leah. **Unanimously approved.**

Election Committee: (Roger, Leah)

We have four folks who are considering joining the board. The date for closing the ballot for an election has passed so these folks would need to be appointed by the new board. Several of the possible new board members would require modification of the board meeting time/date. This is for the new board to decide.

The new board takes office at the board meeting in April after the "election results" are approved by the old board. Since we have had no election, there are no results to approve. Nevertheless, Roger is asking the old board to come to the April meeting to do an official transfer.

The new board will be introduced at the April 2 dance.

Web Site: Roger (Chair)

Photos of Dance Camp from Don Leynes have been posted. There is a problem with website feedback. Roger working on this. We need to update the videos "watch us dance" on the web site. **Action: Roger to implement this update.**

For the Good of the Club: Dance Camp was great success!

Nice letter from Donna Jonas thanking everyone for Dance Camp.

Adjournment: Leah motioned that the meeting be adjourned at 9:54pm. Susie seconded the motion, along with Rich and Bill. **Motion unanimously passed.**

Respectfully submitted,

Ann E Clark on behalf of Secretary Judi Troemel