

# Swing'n'Country

## Board Meeting

June 23, 2008

Leah called the meeting to order at 7:12 pm

Present: Ann Clark, Roger Peterson, Tina Reitz, Jerry Kieras, Penny Rusch, Rich Cooper, Leah Noparstak, Tobi Oberman, Julie Hein, Alfred Dahma

The Mission Statement was read by Tobi.

### Treasurer's Report

- When questioned about why we have so many non-paying entries to dances, Rich noted that it's from people redeeming points, from Board members, and from first-time attendees.
- It was moved (Julie ) and seconded (Ann) that we accept the report. Vote was unanimous. Motion passed.

### Budget

- Rich was asked to review income/expenses as reported by Tina and "translate" them into meaningful data.
- Roger and Tina will put together a Marketing budget and will send to Rich – to be incorporated in budget.
- Get information to Rich ASAP so he can develop a budget.
- Dance Camp's budget will be forthcoming.

### Membership Committee

- Part of Treasurer's report. No questions

### Secretary's Report

- Julie noted that the date of today's meeting was incorrect in last month's minutes.
- It was moved (Tina) and seconded (Roger) that we accept the report. Vote was unanimous. Motion passed.

### Education Committee

- Jill Popovich's "Modus Operandi" lesson was well received, though the pace of instruction might have been a little fast. It has been taped (with thanks to Bill Dortch) and will be put on the website.
- DVD sales have been going very well. We have gotten an order for a \$35 DVD! Julie will probably not be able to beat Don and Hania's sales, but she's a good sport and will give it a try....

### Operations Committee

- Downloadable pre-registration forms for lessons have been used sparingly.
- Committee descriptions have been sent to the board.
- Board members have been asked to respond to the organizational report chart.
- Job Descriptions  
~*Puleeze* respond to Roger's suggestions. Priority: Marketing, Education, Music, Hospitality...in that order. Other policies are being written. Please respond to all by e-mail.

### Marketing Committee

- There was consensus that the website is a major positive marketing tool. When questioned about how they heard about SNC, many respond that it was on the website.
- We should be sure to get back into neighborhood papers. We seem to be included only when there are no other space constraints.
- Flyers have been sent out/taken to X-Dance, Genesis, Rebels, Windy City Jitterbug.
- We should update the links on our website and check to be sure that we are on others' websites.

### Music Committee

- Roger distributed a table of music played by both Matt and Ken. It includes dance, BPM, danceability (as judged by Roger and Ann), and time of night the song was played. There was some concern about ability of dancers to identify what dance should be done to a given song.
- Roger suggests that the Music Committee develop a response to the table. In terms of danceability, Alfred suggested that the title of a "3" danceability song be given to the DJ. Music committee consists of Roger, Leah, Rich, Jerry. and Ann (.5).

### Special Programs Committee

- July 4 Oakbrook Terrace Parade:  
We have enough people to do the parade on July 4.
- July 18 "Too Dang Hot to Have a Picnic" Dance  
~Jon Serletic and Judi Troemel have offered to put together a renegade at about 11 pm. They have been asked to keep the contest relatively short. This is an opportunity for general members to participate in a "fun" activity.  
~Tobi is working on the pizza part;  
We already have a budget for pizza – which is the money we've traditionally spent on the picnic.  
~Julie is working on the J&J.

~Roger is putting together a staffing agenda. Board members should volunteer to staff. We will rethink the schedule so that there is not a major "activity" at 9 pm, when most people arrive at dances.

~Tina will develop an agenda.

~J&J Prizes

\$100 – first (x two)

\$70 – second (x two)

One month of dances - third(x four)

This has been approved by an e-mail vote. Rich and Julie will flesh out details, like what to do about total number of "couples" required, what to do about what level people should dance, etc.

~Entry into the dance is \$6/person (member and non-member)

- December 5 Holiday Din/Dan

~Adrienne will be asked if she will once again do centerpieces and prizes.

#### Happenings

- We will send out blasts in advance of non-picnic, CDF, and Dance Camp at Chicago
- *Puleeze* remember (if you're working the door at dances/lessons) to get new e-mail addresses to Judi.

#### Dance Camp Chicago

- We have a logo, thanks to Alfred!!!!
- We are working with the Waterford to get to a contract.
- Hotel (Quality Inn) details: We have been promised that QI will become a Clarion Hotel. All rooms will get new paint, linen, painting, flat screen TVs; there will be a restaurant. There is a 180 day timetable.
- It was moved (Julie) and seconded (Jerry) that we allow the Dance Camp committee to put down a \$2000 deposit with the Waterford. Vote was unanimous. Motion passed.
  1. Rich will bring a check to the lessons on Wednesday. The Board requests that committee decisions/trends be reported to them.

#### Chicagoland

- \$1200 sponsorship of Randy and Jennifer's choosing
- Up to \$750 for pizza
- Backdrop: Julie is coordinating

Meeting was adjourned.

Respectfully submitted,

Julie Hein  
Secretary

